



## BRIDAL CELEBRATIONS GREAT GOWN GIVEAWAY OFFICIAL RULES OF PARTICIPATION

- 1) Sponsor: r/s/c Event Productions DBA (Bridal Celebrations) is the sponsor of the Great Gown Giveaway ("Giveaway"). r/s/c Event Productions address: 7811 24 mile rd. Shelby Township MI 48315.
- 2) Print Ballot Method of Entry: While supplies last, print ballots will be available at participating events.
- 3) To enter the Giveaway, complete the print ballot entry form and return it to a pre-determined collection area at a Participating Event during the Giveaway Period. There is no cost to enter the Giveaway. Purchasing a ticket for entry into a Participating Event does not require or guarantee participants will be entered in the Giveaway.
- 4) Producer/participating retailers reserves the right, at their sole discretion, to: (i) verify any element of any entry, related materials or entrant's eligibility; (ii) to request additional information; and (iii) to disqualify any entrant whose participation may subject the Giveaway, Sponsor or Sponsor's advertisers, clients, or customers to controversy, negative publicity, scorn, or ridicule. By entering the Giveaway, you agree to provide any documentation or information deemed necessary by, and in a form acceptable to, Sponsor to satisfy the above requirement if asked by Sponsor to do so.
- 5) LIMIT: Maximum one (1) print ballot entry per household, as applicable, for the Giveaway Period.
- 6) ELIGIBILITY: The Giveaway is open to all legal residents of the 50 United States and Washington, D.C. who are 21 years old or older at the time of entry. Void elsewhere and where prohibited. Persons in the following categories are NOT eligible to enter the Giveaway or win Giveaway prizes: any person who is: (a) a director, officer, employee, agent, or independent contractor of Sponsor, or its parent company, subsidiaries, affiliates, or service agencies; (b) any entities retained by Sponsor for the administration of the Giveaway; (c) an immediate family member (defined as parents, parents-in-law, children, siblings and spouse (including common law), regardless of where they reside) of any entity provided in the addendum; or (d) any exhibitor

or sponsor of an event organized by the entities provided in the Addendum, including any director, officer, employee, agent, or independent contractor thereof. Any other persons with whom any of the above are domiciled are also not eligible to enter the Giveaway or win Giveaway prizes.

7)WINNER SELECTION/DRAWING: The winner will be selected the day off the event, by a random drawing from all eligible entries received during the Giveaway Period. Odds of winning depend upon the number of eligible entries received.

8)WINNER NOTIFICATION: If your entry has been drawn as a winner, you will be contacted by telephone, email or mail, per the contact information indicated in your print ballot entry form to confirm your entry and eligibility within two (2) weeks after the selection of the winning entry.

9)By participating in this Contest, all entrants agree to be bound by these Rules and Regulations. The decisions of the Contest judges are final. Show promoter and participating retailers are not responsible for any typographical error in the printing, the offering or the administration of the Contest. Producer reserves the right to withdraw or terminate the Contest at any time without prior notice or to change the Rules and Regulations. Contact or correspondence will occur only with selected entrants. This Contest is subject to all Federal, and Local Laws and regulations.

- Valid for 1 year from the March-01-2020.
- Non-transferable to any other party. Must be used by the winner.
- Must be used for the 3 eligible contest gowns only.
- Winners must pay applicable state sales tax.
- Cannot be applied to any previous purchases.
- Established value of the certificate is \$350.00 towards the purchase of another selected bridal gown only.
- Not redeemable for cash!!
- May not combine certificate with any other discounts or offers.

10)TAXES: Under all circumstances, winner is responsible for all applicable federal, state and local taxes, if any, as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided. All prize details are at Sponsor's sole discretion and are subject to change without notice.

11)PRIVACY: When you register, we collect personally identifying information about you, including your name, mailing address, and email address. The information that you provide will be added to a centralized database. By

entering and providing the required registration information, you acknowledge that Sponsor may send you information, samples, or special offers it believes may be of interest to you about the goods or services offered by Giveaway Partners or their exhibitors. Sponsor may also include your contact information in lists that Sponsor provides to third parties for marketing purposes. For more information about how Sponsor uses the information you provide, see Sponsor's privacy policy available here (the "Privacy Policy") and the privacy policy of the Giveaway Partners, available at their individual websites. **IF YOU DO NOT WISH TO SHARE YOUR INFORMATION, DO NOT ENTER THIS GIVEAWAY.** By entering the Giveaway, you acknowledge that you have read and understand the Privacy Policy and you agree to its terms.

- 12) Show promoter and participating retailers are not responsible for any entries that are incomplete, lost, stolen, destroyed, delayed, or not transmitted due to technical failure, however caused.
- 13) **PUBLICITY:** Except where prohibited by law, entry into the Giveaway constitutes permission to use each entrant's name, hometown (city and state), voice, biographical information, likeness, photograph and any statements regarding this Giveaway in all media now known or hereafter discovered, for any purpose, including without limitation, in connection with, and to promote, market or advertise, the Giveaway, in whole or in part, without review, approval, credit or attribution, notification or payment from or to entrant or any person or entity, worldwide, in perpetuity, or on a winner's list, if applicable. By entering this Giveaway, you agree to be photographed and interviewed by the Sponsor for publicity purposes at least once and when given reasonable notice given by the Sponsor. Giveaway is subject to all applicable U. S. federal, state and local laws and regulations.
- 14) **DISQUALIFICATION:** The following are prohibited and will result in automatic disqualification from the Giveaway: (1) using any method that artificially increases odds of winning, including without limitation ballot stuffing; (2) non-compliance with these Official Rules; and (3) any other act which the Giveaway Partners determine, in their sole discretion, jeopardizes the integrity of the Giveaway, is unsportsmanlike, or is intended to annoy or harass any other entrant or Giveaway Partner.
- 15) **ARBITRATION/CHOICE OF LAW:** Except where prohibited by law, participants agree that any and all disputes, claims and causes of action arising out of or connected with this Giveaway shall be resolved exclusively by arbitration pursuant to the Rules of the American Arbitration Association then effective, and any and all claims, judgments and awards shall be limited

to actual out-of-pocket costs incurred by entrant with regard to this Giveaway, excluding in all events attorneys' or other related fees and punitive, exemplary, incidental, consequential or other damages. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor in connection with the Giveaway shall be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania, without giving effect to any choice of law or conflict of law rules or provisions (whether of the Commonwealth of Pennsylvania or any other jurisdiction) that would cause the application of the laws of any other jurisdiction. The invalidity or un-enforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision so long as the general intent of these Official Rules remains in effect. In the event that any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

- 16) Show promoter and participating retail partners reserve the right to change or alter the 3 eligible contest gowns (based on availability) with replacement gowns of equal retail value.
- 17) GENERAL TERMS AND CONDITIONS: This Giveaway is void where prohibited by law. The Giveaway is subject to all applicable federal, state, and local laws and regulations. By participating in the Giveaway, each participant agrees to release and hold harmless the Giveaway Partners and each of their respective employees, officers, affiliates, parents, subsidiaries, directors, shareholders, agents and legal advisors (collectively the "Released Parties") from any and all losses, damages, rights, claims and actions of any kind in connection with the Giveaway or resulting from acceptance, possession or use of any prize, including, without limitation, any personal injury, death or property damage. Under no circumstances shall any of the Released Parties have any liability or responsibility for: (a) incorrect or inaccurate entry information, or faulty, failed, garbled or jumbled electronic data transmissions or print ballot submissions, (b) any unauthorized access to, or theft, destruction or alteration of entries at any point, (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the Giveaway, (d) inaccessibility or unavailability of the Internet or a Giveaway site or any combination thereof, any injury or damage to a participant's or to any other person's computer, laptop, tablet, cell phone, or other mobile device that may be related to or

result from any attempt to participate in the Giveaway or download any materials in the Giveaway, or typographical error or other error in these official Rules or in any other communication relating to the Giveaway. Copying or unauthorized use of Sponsor's copyrighted materials, trade marks, or any other intellectual property without express written consent from Sponsor is strictly prohibited. All entries become the property of Giveaway Partners. Producer and any of their officers, employees or agents are not liable for any loss or claim of any kind (including, without limitation, consequential or economic loss or loss of profits), arising under or in connection with the Program, including, without limitation, any changes to the Program, save to the extent that such loss or claim arises from the negligence or willful misconduct of Producer or any of their officers, employees or agents. Producer will not be held liable for any technical errors or issues associated with any printed material distributed to show attendee's.